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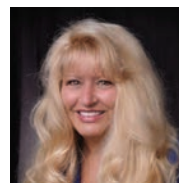
Michelle Garrison
903.267.7510



Sharon Lester
469.980.0199



Sheila Lora
903.816.0984



Janey Hogenson
903.814.6828



Rachel Rawls
580.916.1378



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903.436.7426



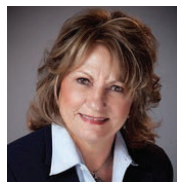
Jack Pittman
903.814.5050



Michelle McCullough
903.821.6612



Steve Cook
903.624.0359



Linda Cook
903.819.5999

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ANNUAL EVENTS

BURNING OF THE SOCKS

March 18th

LTA FIREWORKS SHOW

At Roosevelt Bridge
July

BASH FOR CASH

August 3rd



The purpose of life, after all, is to live it, to taste experience to the utmost, to reach out eagerly and without fear for a newer and richer experience."

~ Eleanor Roosevelt ~

ABOUT THE LTA

Here we are moving into 2023 at Lake Texoma. This past year was a busy year, and it doesn't seem to be slowing down. For those who aren't familiar with Lake Texoma, it's the second largest lake in Oklahoma and the fourth largest in Texas, with 550 miles of shoreline. Lake Texoma's two main sources are the Red River from the west and Washita River from the north. Other sources contributing to Lake Texoma include Big Mineral Creek, Little Mineral Creek, Buncombe Creek, Rock Creek, and Glasses Creek. Lake Texoma drains into the Red River at the Denison Dam.

Texoma has so much to offer to visitors! From fishing, hiking, boating, camping, and lodging, historical sites, and wildlife refuges, to the arts, wineries, breweries, and distilleries, there's a little something for everyone!

Each of our local Texoma communities has their own unique personality and so much to see and do! Near the front of our Guide, you'll find a section over each community with information about each. Several fun and exciting events that are a must when visiting the area, are the Magnolia Festival in Durant, the Sand Bass Festival in Madill, the Doc Holliday Festival in Denison, the Peanut Festival in Whitesboro, and the Frontier Days Festival in Pottsville.

We've listed some events that are held each year within the communities, but more information can be found on their social media pages and on their websites, because there's always something to do around Lake Texoma! The fishing alone, is a major draw to Lake Texoma. If you've never been striper fishing on Texoma, now is the

time! We have many fantastic fishing guides to choose from. There really doesn't seem to be a down time for striper fishing, it's good year 'round. Lake Texoma is also on the Oklahoma fishing trail for the South-Central loop for four different species of fish: striped bass, largemouth bass, catfish, and crappie.

Some of the new development around Lake Texoma is nearing completion, with a new lodge and casino that should open in the spring and several phases of additional development starting. We're excited about what we're seeing, and for what's to come! The new developments should make Lake Texoma and the Texoma Region even more of a destination! We hope to see you soon at Lake Texoma!

A Lake for All Seasons!



BRANDI Burkhalter
LTA EXECUTIVE DIRECTOR



*The 2023 Guide to Lake Texoma is the official publication of the Lake Texoma Association produced in cooperation with the Oklahoma Tourism and Recreation Department. Forty thousand copies of the 2023 Guide were produced at a cost of \$0.82 each. Projected readership is 250,000.

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DENISON

Texas



Discover Denison, just one hour north of Dallas and ten minutes south of Lake Texoma – Denison is the perfect getaway. Leave the hustle and bustle of the big city behind as you unplug, unwind, kick back, and relax.

Discover the rich history in Denison. Visit the birthplace of the 34th President of the United States, Dwight D. Eisenhower, an immersive experience, and state historic site. See the house where President Eisenhower was born or take the Ike Hike and walk the path he took when he visited Denison. Explore the Red River Railroad Museum on Main Street, next to the historic Katy Depot, and learn about Denison's railroad history (and where Denison got its' name!).

Don't miss the Perrin Air Force Base Museum that honors the formerly active air force base in Denison, as well as all other branches of the military. If you like wine – stop by the Vinita House, home of Denison native T.V. Munson, who saved the French wine industry!

Discover downtown Denison, three-time Great American Main Street semi-finalist, naming Denison in the top eight Main Streets in the country! Enjoy eclectic public art, boutique and antique shopping, wineries, breweries, and one-of-a-kind restaurants as you enjoy the historic architecture and hometown feel. With events every weekend, you can find something to do downtown for the entire family.



Discover your next favorite drink in Denison! Ironroot Republic Distillery has been named Best Craft Whisky Distillery by USA Today four times in a row. Take a distillery tour and find your new favorite spirit! Stop by Hidden Hangar Vineyard and Winery next for award-winning wine. Take a tour of the vineyard and winery before you hit the tasting room! Don't miss out on two great breweries in downtown Denison – Ivanhoe Ale Works and Say When Brewing Company! Cheers Denison!

Discover your love of the outdoors in Denison! Enjoy boating, fishing, and sandy beaches on Lake Texoma. After a long day of fun in the sun on the water, stop by The Point restaurant for the best view of the lake while you eat! Make time for Eisenhower State Park for camping, trails, rock-climbing, and more. Located right in the heart of town is Waterloo Lake where you can enjoy walking trails, rent a kayak, and even find natural caves! There's something outdoors for everyone in Denison.

Discover a true destination when you #DiscoverDenison. Visit us online at: discoverdenison.com or denisontexas.us.



THINGS TO DO IN DENISON

JANUARY

1 Denison on Ice
19 Twilight Shopping

FEBRUARY

11 Freedom Parade
19 Twilight Shopping
24 Parks Daddy-Daughter Dance

MARCH

16 Twilight Shopping
17 St. Patrick's Day
25 Family Fest

APRIL

1 Easter Egg Roll
15 Busk Denison
20 Twilight Shopping
29 Doc Holiday Festival

MAY

Farmer's Market Every Saturday
6 Art & Wine Walk
18 Twilight Shopping
26 Music On Main
29 Memorial Day Parade

JUNE

Music On Main Every Friday
Farmer's Market Every Saturday
15 Twilight Shopping
24 Movies On Main

JULY

Music On Main Every Friday
Farmer's Market Every Saturday
4 Fireworks
20 Twilight Shopping
29 Movies On Main

AUGUST

Farmer's Market Every Saturday
11-13 Sales Tax Holiday
17 Twilight Shopping

SEPTEMBER

Tailgating Before Football Every Friday Night
Farmer's Market Every Saturday
9 Munson Wine Walk
21 Twilight Shopping

OCTOBER

Tailgating Before Football Every Friday Night
7 Fall Fest
14 Eisenhower Birthday Celebration
19 Twilight Shopping
31 Monsters on Main

NOVEMBER

Tailgating Before Football Every Friday Night
4 Dia De Los Muertos
11 Veterans Day Parade
16 Twilight Shopping
18 Arts & Jazz Fest
24 Denison on Ice Opens

DECEMBER

Denison on Ice
2 Loft Tours
3 Historic Homes Tour
7 Christmas Parade & Tree Lighting
21 Twilight Shopping

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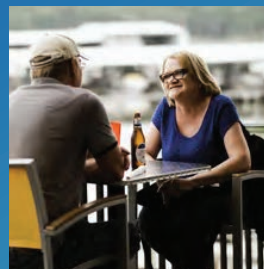
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DURANT Oklahoma

Welcome to Durant! The City of Magnolias and home to the World's Largest Peanut! Follow our Facebook Page @DurantChamber for more details on a time capsule to be unearthed from the World's Largest Peanut in 2023! Whether you are stopping by for a visit or establishing a permanent home, we invite you to DISCOVER DURANT!

Durant is fortunate to be the headquarters of the Choctaw Nation. The Choctaw Casino Resort has many amenities including the several water features with separate swim areas for families and adults only, The Spa, The Grand Theater which hosts many quality entertainers, many dining and gaming options, and The District which features a movie theater, bowling alley, and arcade.

The Choctaw Cultural Center is also conveniently located off Highway 75. Journey through history as told through dynamic displays and immersive storytelling.

Durant is also the proud home to Southeastern Oklahoma State University. Southeastern enhances our rural setting by providing quality higher education, Savage Storm sporting events, and excellent music and theater productions along with hosting the annual Oklahoma Shakespearean Festival every summer.

Southeastern is also proud to be home to the Semple Family Museum of Native American Art, which serves as the permanent home of their ex-



tensive Native American Art collection that represents 26 federally recognized tribes and 80-plus artists.

Be sure to visit our charming downtown! Our historic main street offers a variety of shopping, restaurants, and tons of selfie-worthy stops at many colorful murals. Another asset to our downtown is the Three Valley Museum, which features many historic articles and exhibits. Don't forget to include a stop at Lake Texoma - only 15 minutes from Durant.





With 89,000 acres of water to enjoy. Also, just 15 minutes from Durant is Fort Washita, be sure to stop and explore the fascinating history of the Fort.

All this and more await you to DISCOVER in DURANT! For more information contact the Durant Area Chamber of Commerce at 580-924-0848, www.durantchamber.org, www.discoverdurant.com, 215 N 4th Ave in Durant.

THINGS TO DO IN DURANT

Magnolia Mile Art Alley

World's Largest Peanut

Three Valley Museum

Semple Family Museum

Choctaw Cultural Center

Magnolia Festival of Oklahoma - June

Unearthing of the World's Largest Peanut Time Capsule - June 16, 2023

Roadhouse Bar & Grill

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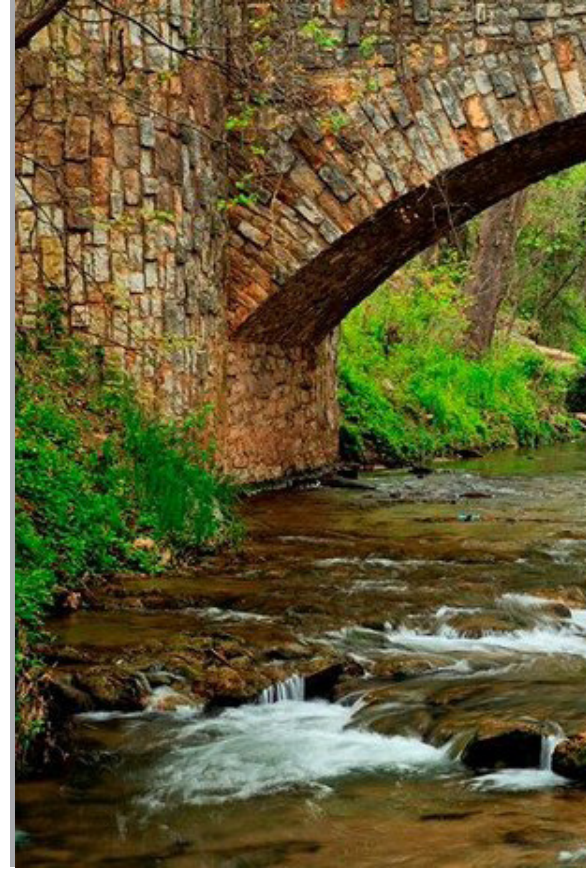
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JOHNSTON County

Tishomingo is a dynamic small town energized by the Chickasaw Nation and their ongoing commitment to the robust economy of their historic Capitol. You can visit the Chickasaw Capitol, Council House Museum, Bank Museum and White House of the Chickasaws in Johnston County.

It is the current home of country music superstar, Blake Shelton. In 2017, he opened the first Ole Red, which is home to a restaurant, bar, performance stage and retail shop, and has since expanded to include an event venue, The Doghouse. Along Tishomingo's Main Street you can find boutiques, restaurants, the glorious Spa 211, The Mulberry and Tishomingo Icehouse, and Pennington Inn. The Ladysmith, once owned by Blake Shelton, has been purchased by Ezekiel Walker and Kevin Goddard, from The Mulberry and is now the Mulberry Inn. They are open and ready for guests.

With over 15,000 acres of wildlife habitat and home to the American



bald eagle and white tail deer, you don't want to miss the Tishomingo National Wildlife Refuge. Photographers, birders and lovers of wildlife will enjoy a scenic drive or trek. The Blue River is a popular destination for anglers near and far. The bi-annual trout derbies are not to be missed and don't forget to punch your ticket by visiting this spot on the Oklahoma Fishing Trail.

A creek runs through it – Pennington Creek that is – featuring clear water, beautiful falls and a fun swimming hole at the dam. World-renowned golf course designer, Perry Maxwell, placed his mark on Tishomingo back in the 1920s by



designing the beautiful 9-hole Riverside Country Club, now known as the Tishomingo Golf Course.

Tishomingo is also a college town, with Murray State College in its city limits. With a growing student population and ever-expanding programs, along with a vibrant campus and building expansions, it certainly is one of the most beautiful college campuses in Oklahoma. Whether your interest is healthcare, manufacturing, business, or gunsmithing, they can help you move toward your educational goal.



The Johnston County Chamber of Commerce is active in promoting economic development and welcomes new businesses to visit and see for themselves the hustle and bustle of business activity and small-town charm. Come and grow with us!





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Lake Texoma offers a large range of wildlife for hunters who want to use their skills with a bow and arrow, or with more sophisticated weaponry. Come visit the Lake Texoma Association office, online at www.laketexomaonline.com, or call us at (580)564-2334 for a free map of the public hunting areas around Lake Texoma.

For more hunting information, to include rules and regulations, go online:

Oklahoma- www.wildlifedepartment.com

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~ Albert Einstein ~

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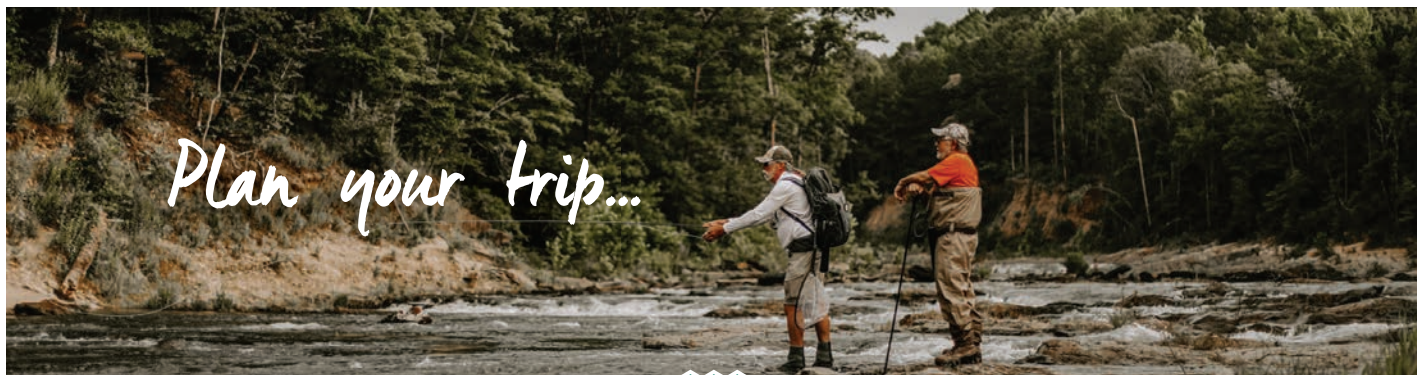
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MARSHALL County



***We travel, some of us forever...
to seek other states, other lives, other souls.***

Surrounded by the arms of Lake Texoma, Marshall County, has more shoreline than any other county in the area, and more shoreline means MORE FUN!

Marshall County has much to offer visitors and the locals all year long. During the warmer months, please visit one of our eight marinas and enjoy boating, skiing, wakeboarding and hanging out at one of the many sandy beaches. Year-round activities including fishing, hunting, camping, and fossil hunting on the shores of the lake. If you enjoy golfing, you are in luck! There are two wonderful golf courses located near Kingston.

When you are ready to head indoors, visit one of the many retail shops and fashionable clothing boutiques located in Kingston and Madill. Marshall County offers name brand clothing, shoes, boots, jewelry, trendy home décor, plants, and Lake Texoma gear. You can find today's fashion trends for every age or pick up a gift for your special someone.

The Museum of Southern Oklahoma is located on Overton Street in Madill. Since 1975, the Marshall County Historical Society has been filling the museum with history, artifacts, and heirlooms. Many of which have been donated by countless Marshall County families. In downtown Madill you can find the Ruby Adkins Art Gallery. There, you can view hundreds of original oil & watercolor paintings as well as pottery, sculptures, and mixed media.

The National Sand Bass Festival is the largest annual event held on the town square in Madill and takes place the first full week of June. The festival attracts over 40,000 people who travel across the United States and locally to take part in the carnival, arts & crafts fair and food fair. Other events held during the week include a car

show, terrapin races, the King Sandie Fun Run, 3 on 3 basketball tournament, corn hole tournament and a talent show competition. Free concerts are also featured nightly that include gospel singing, local bands, and well-known Nashville recording artists.

Other annual events located in the county are the Marshall County Jr. Livestock Show (February), Madill FFA Rodeo (the oldest FFA Rodeo in Oklahoma) held every April, and the Madill Roundup Club Rodeo (July). The Marshall County Fair takes place in September and is the educational center of the typical Marshall County farm and home. This event is a great place to meet locals, participate in the annual pet parade, the youth softball toss, and the Little Mr. & Mrs. Marshall County Pageant. Home to the oldest alumni association, Kingston Schools is the place to be in late May.

Many fun events are held alumni week and you may even see our seniors parading around town in funny costumes. Holidays in Marshall County are always festive and bright. On the first Saturday in December, park your car along the streets of Kingston and Madill for the annual Marshall County Christmas Parade and the City of Kingston Christmas Parade.

Conveniently located, the borders of Marshall County are 15 miles east of Ardmore, Oklahoma, 15 miles west of Durant, Oklahoma, and within 2 driving hours of both Oklahoma City and Dallas.

Marshall County residents are avid supporters of the county and welcome you to visit any time of the year to explore our lake and surrounding towns. For more information about Marshall County, community events and businesses, please visit the Marshall County Chamber of Commerce website at www.marshallcountyonline.com or call at 580-795-2431.



THINGS TO DO IN MARSHALL CO.

MCCOC Annual Banquet
Feb 16
Wildcat Den, Madill

Marshall Co Livestock Show
Feb 22-25
County Fairbarn, Madill

DanMan Challenge
April
Madill

Madill FFA Rodeo
April 7-8
Rodeo Arena

National Sand Bass Festival
June 5-10
Madill "On the Square"

Madill Round-Up Club Rodeo
August 18-19
Rodeo Arena

Marshall County Fair
September 7-9
County Fairbarn, Madill

Little Mr & Miss Marshall County
September 7
County Fairbarn, Madill

Chamber Gives Back Bash
October
To be determined

Madill Art Show
October 20-21
OSU Extension Office

MCCOC Christmas Parade
December 2023
Kingston and Madill

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CAMPING

QUICK REFERENCE GUIDE

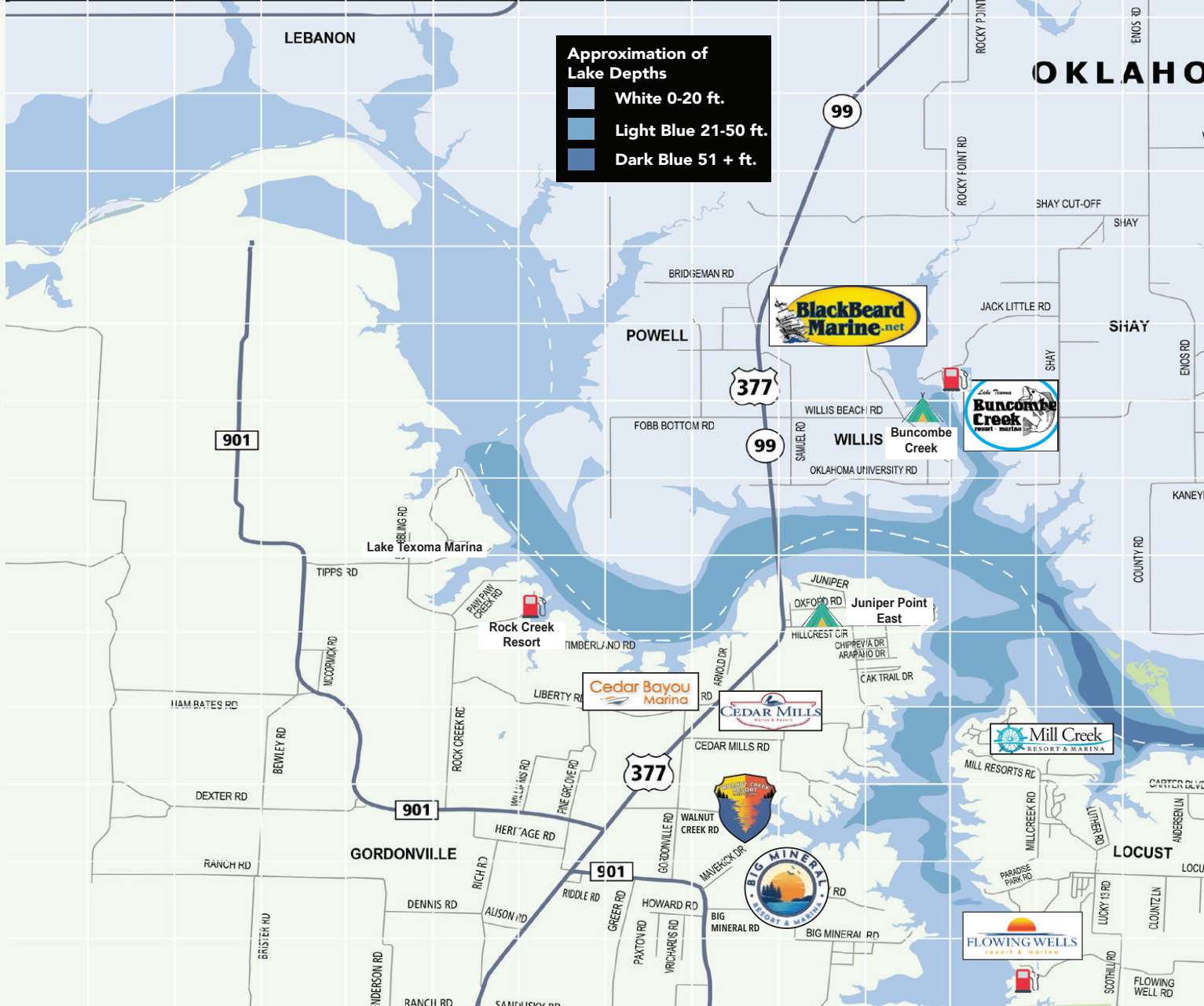
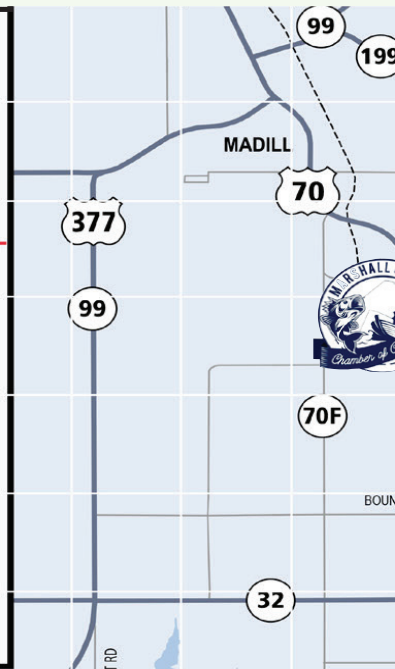
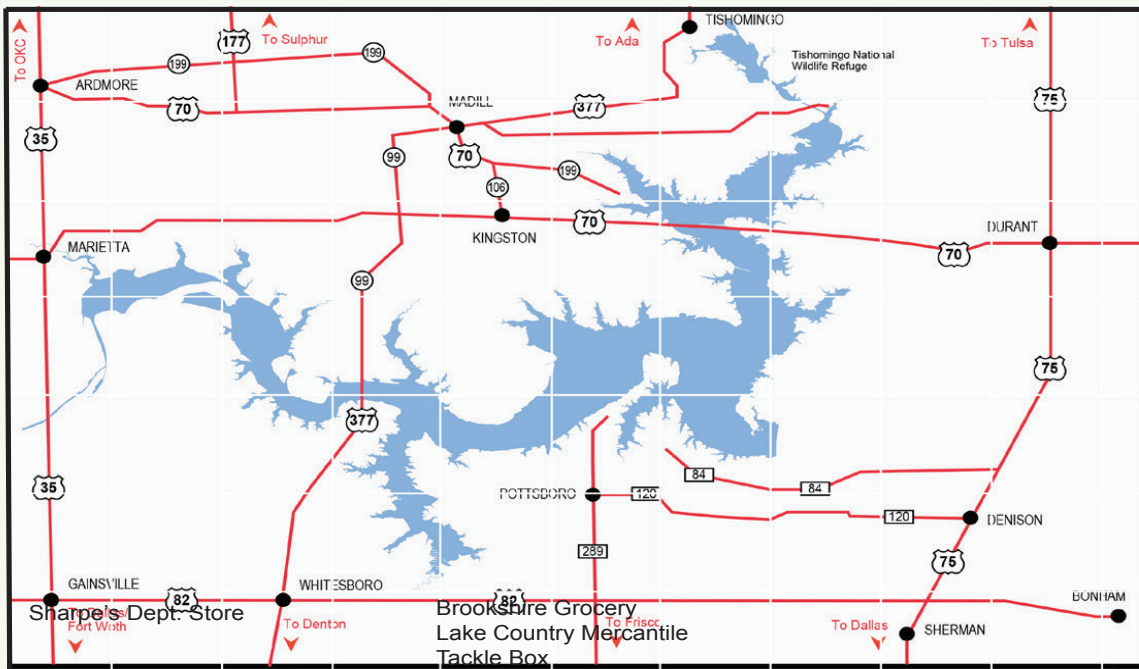
* = Corps of Engineers campground

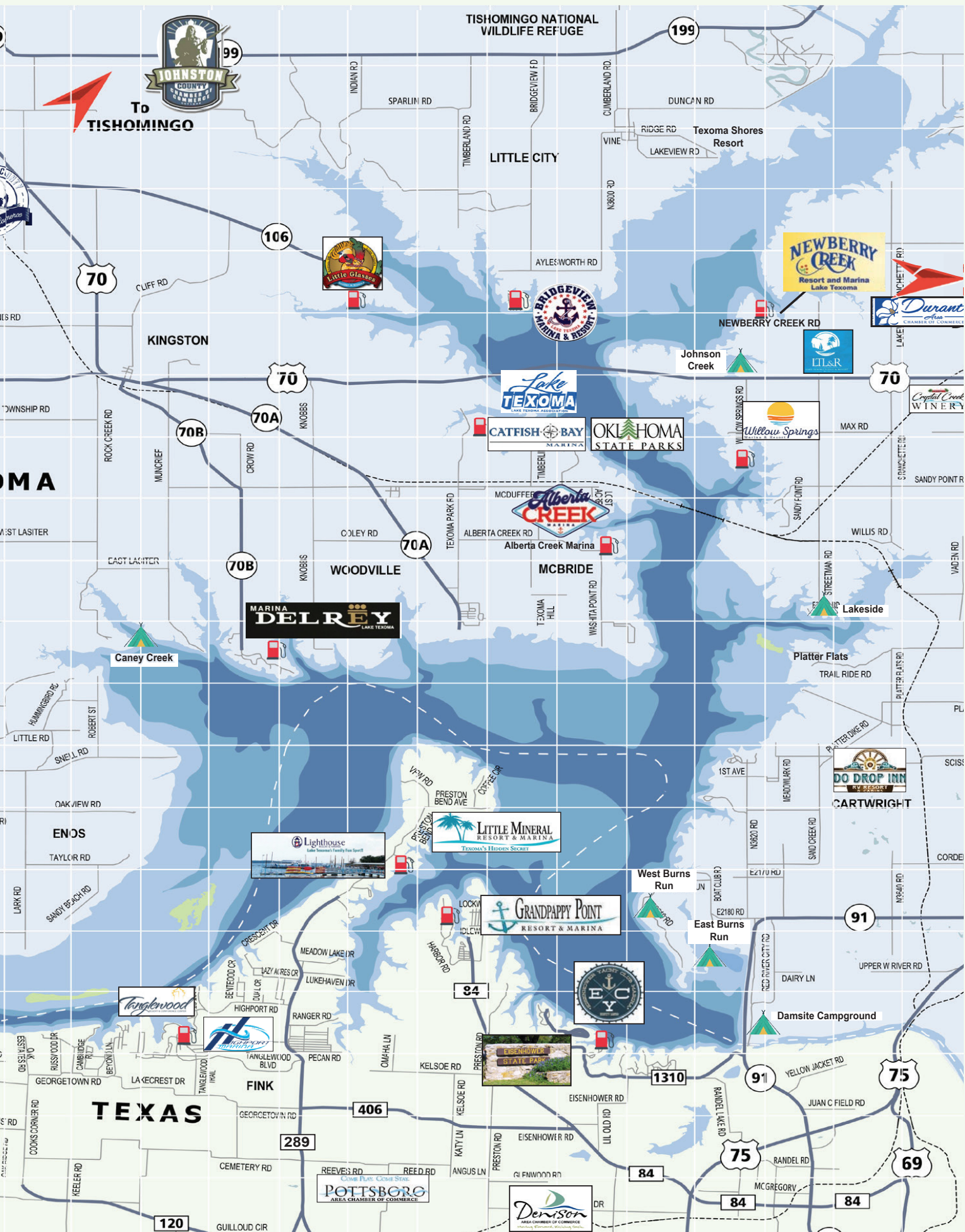
OKLAHOMA

Alberta Creek Resort	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X						
Bridegeview Resort	X	X		X	X	X	X	X		X	X		X	X	X	X	X	X	X		X	X					X
* Buncombe Creek	X	X		X	X	X	X		X				X					X			X				X		
Buncombe Creek Resort & Marina	X			X	X	X	X	X	X	X			X	X	X	X		X	X	X	X						
* Caney Creek	X	X		X	X	X	X		X				X					X			X				X	X	
Choctaw Casino RV Park	X				X	X	X						X								X	X	X				
Do Drop Inn RV Resort and Cabins	X				X	X	X						X	X		X	X		X			X	X		X	X	
* East Burns Run	X	X		X	X	X	X		X				X					X	X		X					X	
Johnson Creek	X	X		X	X	X	X		X				X					X			X				X		
Lake Texoma Lodge & Resort																	X				X		X				
Lake Tex. State Park/Catfish Bay Marina	X	X		X	X	X	X	X	X	X	X	X		X			X	X	X	X	X						
* Lakeside	X	X		X	X	X	X		X				X					X			X		X				
Little Glasses Marina	X	X		X	X	X	X	X	X	X			X	X	X	X		X	X	X			X	X			
McBride RV Park	X				X	X												X									
Newberry Creek Resort & Marina	X	X			X	X	X	X	X	X	X			X	X	X		X	X								
* Platter Flats	X	X		X	X	X	X		X				X						X			X		X			
Marina del Rey	X			X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X		
Red River Retreat & RV	X	X			X	X	X						X														
Sunset View RV Resort	X				X	X	X						X						X						X	X	
Texoma Fish Inn	X				X	X	X											X									
Texoma Lakeside Motel & RV Park	X				X	X	X											X					X				
Texoma Shores Resort	X	X		X	X	X	X		X				X					X		X	X		X	X		X	
* West Burns Run	X	X		X	X	X	X		X				X					X	X	X	X	X					X
WinStart RV Park	X	X			X	X	X						X									X	X	X		X	X
Willow Springs Marina & Resort	X	X		X	X	X	X	X	X	X	X	X						X	X		X		X	X		X	

TEXAS

Big Mineral Camp	X	X		X	X	X	X	X	X	X	X			X	X	X		X	X		X						X
Cedar Bayou Marina	X		X	X	X	X	X	X	X					X		X			X	X		X				X	X
Cedar Mills Marina & Resort	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X			X		X
* Damsite Campground	X	X			X	X	X							X										X			
Eisenhower State Park	X	X	X	X	X	X	X							X	X						X	X		X	X		X
Gone Fishing RV Resort	X				X	X	X		X					X													
Grandpappy Point Resort & Marina	X	X			X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X
Highport Marina								X	X	X	X	X		X	X	X	X	X	X					X			X
* Juniper Point East	X	X		X	X	X	X		X					X							X			X			
* Juniper Point West	X	X		X	X	X	X		X					X							X			X			X
Lighthouse Resort & Marina	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		
Little Mineral Resort & Marina								X	X		X	X		X		X			X	X	X	X				X	X
Mill Creek Resort & Marina	X	X		X	X	X	X	X	X	X	X			X		X	X	X	X	X	X	X		X			X
Paradise Resort	X	X	X	X	X	X	X		X					X	X				X			X		X			X
* Preston Bend	X	X		X	X	X	X		X					X							X			X	X		
* Spillway Boat Ramp									X					X													
Walnut Creek Resort	X	X		X	X	X	X	X	X	X	X		X	X	X	X			X	X	X	X		X			X





MARINAS

QUICK REFERENCE GUIDE

OKLAHOMA

	Boat Fuel	Boat Launching Ramp	Boat Service/Supplies	Courtesy Slips	Boat Rentals	Canoe/Kayak Rental	Standup Paddleboat/Water Bike Rental	Marine Pump Out	Public Restroom/Bathroom	Grocery/Tackle Store	Ship Store/Boutique	Restaurant	Lake Side Dining	Campgrounds	Lodging	RV Hookup	Fishing Guide Service	Dock	Swim Beach	Swimming Pool	Boat Storage Wet	Boat Storage Wet-50+	Boat Storage Dry	Sailboat Slip	Boat Sales	Dockminium Sales	Covered Pavillions	Entertainment/Bands/Events	Wedding/Reception Facilities	Airstrip
Alberta Creek Resort	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X					X			X	X		
Bridgeview Resort & Marina	X	X		X	X			X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X		X	X	X	
Buncombe Creek Resort & Marina	X	X		X				X	X	X	X	X			X	X	X		X		X	X	X	X						
Catfish Bay Marina/Lake Tex. State Park	X	X	X	X	X	X	X	X	X	X	X			X		X	X				X	X	X		X	X	X			X
Little Glasses Resort	X	X	X			X	X		X	X	X			X	X	X	X				X	X	X			X	X		X	
Marina del Rey	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X		X	X		X	X	
Newberry Creek Resort & Marina	X	X	X	X				X	X	X	X			X	X	X					X	X	X		X					
Texoma Shores Resort		X					X		X					X	X	X		X	X		X	X	X				X		X	
Willow Springs Marina & Resort		X	X	X	X	X		X	X	X	X			X	X	X	X		X		X	X					X		X	X

TEXAS

Big Mineral Camp	X	X		X	X			X	X	X	X	X	X	X	X	X	X	X	X		X		X	X	X			X		
Cedar Bayou Marina	X	X		X				X	X		X				X	X	X		X		X	X	X	X	X		X			
Cedar Mills Marina & Resort	X	X	X	X				X			X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X
Eisenhower Yacht Club & Marina	X	X	X	X		X	X	X	X	X	X		X				X	X		X	X	X		X	X	X	X			
Flowing Wells Resort and Marina	X	X	X		X			X	X					X							X	X	X		X					
Grandpappy Point Resort & Marina	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X
Highport Marina	X	X	X	X	X			X	X	X	X	X	X				X	X			X	X		X	X	X		X	X	X
Lighthouse Resort & Marina	X	X		X	X	X	X	X	X	X	X			X	X	X	X	X	X		X						X	X	X	
Little Mineral Resort & Marina		X	X	X	X			X	X	X				X		X	X	X		X	X	X	X	X	X	X		X		
Mill Creek Resort & Marina	X	X	X	X				X	X		X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	
Walnut Creek Resort	X	X	X	X		X	X	X	X	X	X			X	X	X	X	X	X		X	X	X	X	X		X			

[COURTESY PHOTO / KELSIE HANS]





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FISHING

Report

Visiting Lake Texoma

It is surprising how many Texas fishermen don't realize that just a short 90-minute drive from Dallas/Ft. Worth airport is some of the best World Class striped bass fishing in the world. That 90min. drive will get you to non-other than the striped bass capital of the world, Lake Texoma. The premier striper destination of all searching for trophy striper. If tournament fishing is your thing, there are over 50 tournaments a year on lake Texoma. Regardless of the fish you are after, Lake Texoma has them in abundance. Let's look further at how to fish Lake Texoma and what makes it so special.

Texoma is One Big Lake

Lake Texoma spans the borders of Oklahoma and Texas. With 580 miles of shoreline, it is the 12th largest Corps of Engineers Lake in the United States. It is 110 feet at its deepest and spans 93,000 acres. There are two state parks on Lake Texoma; Lake Texoma State Park and Eisenhower State Park. There are 54 Corps managed parks, with Hagerman National Wildlife Refuge on the north end of the lake and Tishomingo National Wildlife Refuge on the south end. All of this and more is straight up I-75 from Dallas, a short hour and a half drive, and you are on some of the best fishing water in Texas or Oklahoma.

Getting On Lake Texoma

With over 600 boat slips or ramps on Texoma, we could talk about places to launch your boat all day. Instead, we will discuss a few of the more popular marinas:

- Mill Creek Resort and Marina is one Texoma's most beautiful and protected marinas. It is close to "the islands" and has some of the best fishing on the lake. Lodging, boat slips, boat rentals and restaurants are all available at Mill Creek. Fishing guides like Striper Express are based here, and you can have your limit of 10 stripers in a half day. A limit not equaled on any other lake in Texas.

- Lighthouse Resort and Marina The Lighthouse Marina has covered boat slips, pontoon and kayak rentals, food and snacks available. Go north on highway 289 from Pottsboro, Texas, and you will see a lighthouse at the entrance of the marina. Plenty of camping is available if you want to spend the night.

- Grandpappy Point Marina is a top-of-the-line and full-service marina. It has been voted, "Best Marina" by the Marina Association of Texas. Full-service boat repair and parts are available, as well as an RV park, fuel dock and restaurant. The Point Restaurant and Club overlooks the lake, and you cannot beat the view.

- Texoma Marina and Resort has it all. From boat slips, trailer storage and dry boat storage to camping, cabin rentals and cabin sales, you cannot beat Texoma Marina. While you are there, check out the ship store or enjoy the swimming off well-kept sandy beaches.

- Catfish Bay Marina Up the Washita River arm you will find Catfish Bay Marina. It is a full-service marina with boat slips, boat rentals and fuel. There is a convenience store, and several fishing guides launch from Catfish Bay. If you're staying the weekend, Catfish Bay is close to lodging. If you like what you see,

there are plenty of vacation homes for sale nearby.

- Eisenhower Yacht Club and Marina The closest marina to the Dam has something for everyone. This privately owned marina has almost every type of watercraft for rent. From kayaks to paddleboards, you will find it here. Of course, there is plenty of room for sailboats, and you can spend the night in one of the dockominiums right next to the slip.

- Highport Marina has everything from yacht sales to boat rentals and anything in between. If you are done fishing for the day and want to sit on the deck and enjoy the view before you head home, you should check out Bay at the Lake or The Island Bar and Grill for a great meal.

Fishing Texoma

The Red River is the border between southern Oklahoma and northern Texas and forms Lake Texoma. The Red River is a saltwater river, with 3,450 tons of salt running through it daily. The saltiness of Texoma makes for the perfect freshwater home for striped bass, normally a saltwater fish. So much so that it is the only lake in Texas with a self-sustaining striper population. Known as the striped bass capital of the world, if you plan to fish lake Texoma, you must fish for striped bass.

For much of the year striper travel in schools and attack baitfish like threadfin shad. They are often found in open water, hitting baitfish that they have flushed to the surface. Because of this, it is not easy to catch striped bass from the shore. You have much better luck from a boat.

You will need heavy bass gear. It is not uncommon to land 10 to 15-pound fish and occasionally, you will have one around 20 pounds. The lake record is over 35 pounds. Be prepared, even a 10-pound striper will fight all the way to the boat. It is exhilarating to say the least, but light tackle does not work long on striper.

There is nothing quite like catching striper on top water. Guides like Bill and Chris Carey of Striper Express, fish striper exclusively with artificial bait. They often fish early mornings with the top water baits like Zara Super Spooks, Berkley Choppo, and their favorite, the Cotton Cordell Pencil Popper.

Spring Striper

The spring months of March, April and May are some of the most popular months for fishing on Lake Texoma. The water temperature begins to warm, and fish begin to school. In late April, the topwater action heats up too. In the early mornings, shad are shallow and striper are not far behind. Try throwing a six-inch Pencil Popper toward the bank. The early morning striper has a large strike zone, so if your plug is close to shad in any way, you're in a striper's strike zone. When the topwater bite slows, use your electronics to locate the prowling schools of striper. Try dropping slab spoons or jigs vertically until you find the right depth. When you find a school of striper in a feeding frenzy, you will know it.

Summer Striper

Stripers have finished spawning by June and leave the rivers in favor of the main lake. Thousands of schools of striper are starving and begin foraging the lake for shad. In mid-June, you will see large areas of the lake churning like it's in a blender. You can see the churning from a long way off. The churning is caused by baitfish driven to the surface by a striper. They surface to escape, and the fishing in the churn is supernatural. Try throwing your favorite 6-inch top water plug and hold on. As the topwater bite slows and the water stops churning, you can still follow the school as it moves deeper. Drop your topwater rod for a slab rig and keep fishing. Ten-pound fish can be common, so keep a tight grip on your rod.

Fall Striper

Fall and Spring fishing are the two most popular months for striper fishing on Texoma. Temperatures begin cool in September and continue to cool through mid-November. This time of year, fishermen find a way to get on the water. Fall fishermen enjoy the cooler weather and know they can catch a lot of fish in a short amount of time. Stripers begin moving from the deeper water to shallow water in the fall. Try bouncing a jig or slab off the bottom as they move in. As the baitfish move shallow in October, the stripers are right behind them. It's easier to find the churn in the fall, as migrating seagulls will circle the water above the churn. As they say on Lake Texoma, "find the birds, and you will find the fish." When you see the birds and the churn this time of year, you can fish either topwater or with slabs. You can count on this pattern through mid-December.

Winter Striper

In the winter months, big-game hunters search for a trophy deer. Winter months are no different for striper fishermen. The winter is when the big boys are caught. This time of year, schools break up into smaller groups, and larger stripers become outlaws. Now is the time to fish structure for big striper. Look for structure where deep water meets creeks, points on the main lake, and any ditch or hump you can find. A long Roadrunner jig with a 9-inch white worm trailer works well. Be patient and make multiple casts as a single tree can hold five large fish. This is when the big 20 pounders are caught.

Sand Bass

Stripers are just one type of bass you will find Texoma. Sand Bass, otherwise known as white bass, will stage around the mouths of tributary streams a couple of weeks before their spring migration. The spawn happens when the water temperature is between 54 to 68 degrees, normally in early spring. When you catch one, get ready to fill the boat. The rest of the year, you will notice they feed much like striper. The water will churn, and birds swarm, when it does throw anything shiny. A spoon or minnow-type lure works best.

Largemouth, Spotted and Smallmouth Bass

Largemouth, spotted and smallmouth bass is often overlooked by anglers searching for a 20-pound striper, but they are found lake wide. Florida largemouth has been stocked in Texoma and can be found in good numbers. Texoma is a deep lake with little vegetation, so you will want to look for structure. Try fishing the Washita arm of the lake in the spring. Look for rocky banks and drop-offs

and throw a jerk bait. The Strike King KVD jerk bait works well when fished erratically. If your fishing the spawn, look for beds near creek banks and throw a Rage Swimmer or 3/8 Oz Strike King finesse jig. Smallmouth can always be found around the bluffs near Willow Springs, Washita River, Denison Dam and Eisenhower State Park.

In the summer, try crankbaits off the rocky shores surrounding much of the main lake. Largemouth and spotted bass are often found here. You can also buzz them by ledges off the main channel. Creek channels can be good with a Texas rig early in the morning. Keep in mind Texoma has 50 miles of standing timber, so you have a target-rich environment, to say the least. You should back off and use your spinner bait as the sun rises. Keep your spinner bait handy as you work your way back to the dock. There are 9 miles of rip rap to work on Texoma.

The fall and winter are great in areas near creeks, especially creeks with big boulders at the mouth. The creeks near the Washita end of the lake have less traffic and produce well in the winter. Try throwing a Ned rig with a Z Man Shroomz and Z Man Finesse TRD. Work it near the boulder and work your way back with it. Especially where the water around the boulder is three to 5 feet deep. Work your way up the rocky creek banks for good action as well. This time of year, the Ned rig also works well around marinas and boat docks.

From the Bank

Unlike fishing for striper, you can fish for largemouth, spotted, and smallmouth bass from the banks. Most of the marina's have long rip rap protection reaching out into the coves. Fish will hold here and can be caught most any time of year. The state parks have plenty of good fishing from the banks and little traffic early in the morning. If you are fishing from the bank, don't hesitate to fish for catfish. The channel and blue cat fishing are excellent across the lake. The state parks are a great place to set in a lawn chair and put catfish on the stringer.

About the Water

Lake Texoma is a big lake, if the weather is sketchy, use caution when getting out of the coves and running down the lake. Many fishermen roll the dice with a small boat and bad weather and get in over their heads. With that said, many of the docks and marina's have great fishing close by, so much so that kayak fishermen are having great luck working down rocky banks and up the creeks. Kayaks can be effective during the annual winter draw down. Many boats cannot get back in the creeks and a kayak works great.

Fishing Your Bucket List Lake

Regardless of what you are fishing for, Lake Texoma has it. It is not uncommon to fish a cove and put 10 keepers of striper in the boat by 9 o'clock. Then catch and release 10 largemouth bass in the creek feeding the cove by 2 o'clock. Just for kicks, on the way back to the dock, find a school of white bass churning the open water and catch fish until your arms get tired. At the end of the day, start a fire on the shoreline and put a few catfish in the cooler just because you can. Texoma is just that kind of lake!

POTTSBORO

Texas

It's not hard to see why Pottsboro's motto is "Come Play, Come Stay". Situated a little over an hour drive from Dallas-Fort Worth, Pottsboro, Texas is a charming town, home to a unique mix of weekend visitors, summer homes and permanent residents. It's a growing community that boasts a wide variety of recreational activities, lake related businesses, restaurants, unique small businesses and a thriving real estate market.

Well known as the Southern Gateway to Lake Texoma, Pottsboro sits on the shores of that portion of Texoma known for its full

service marinas, wide sandy beaches and islands perfect for boating and camping. Flowing Wells Resort and Marina, Highport Marina, Lighthouse Resort and Marina, Little Mineral Marina and Resort, and Mill Creek Resort and Marina all touch the lake. Pottsboro also offers excellent bass fishing, numerous resorts, Bed & Breakfast's, rental houses and a wide variety of homes with beautiful lake views.

For those looking to stay on land, the Pottsboro area offers several golf courses, horseback riding, nature walks and bus tours



The still waters of a lake reflect the beauty around it. When the mind is still, the beauty of the Self is seen reflected in it."

~ B.K.S. Iyengar ~

through the Hagerman Wildlife Reservation. Tanglewood Golf Course is a beautiful 18-hole championship golf course designed by the legendary Arnold Palmer and renowned architect Ralph Plummer. This 7,000-yard course features lush Bermuda fairways and is a challenge for any level golfer.

Known for bringing in people from miles around, Pottsboro's heritage shines through at the town's annual Frontier Days Festival. Many years ago, cattle drives would bring radio men and women through the city on their way to Dallas for the State Fair and

Things to do in POTTSBORO

Annual Banquet

Tanglewood Resort

February 10th, 2023

City Wide Garage Sale

March 30th & April 1st at 7am

Mix and Mingles:

- Guild Mortgage - January 19th, 2023
- Tanglewood Resort - April 20th, 2023
- Lovelace & Co - May 18th, 2023
- Bay at the Lake - June 15th, 2023
- Ace Hardware - July 20th, 2023
- First United Bank - August 17th, 2023
- Homes By Lainie - September 21st, 2023

Frontier Day

Friendship Park

September 30th, 2023

Farm To Table Dinner

Old Quail Run Farm

October 19th, 2023

Sip & Shop

Bay at the Lake

November 26th, 2023

Annual Tree Lighting

Friendship Park

December 5th, 2023

locals would welcome the passerby by holding a festival. Eventually, the cattle drives stopped but the festival continued, growing large enough that it was moved to Friendship Park and continues there today with over 75 food and artisan vendors, kids crafts and activities, and local exhibitors.

All of this and more has made Pottsboro a great place to live, work and play. Its schools are second to none and the wide variety of outdoor activities have made this fine community a unique oasis between the thriving metropolises of Dallas/Ft. Worth, Oklahoma City and all small towns in between.

Come see for yourself and stop in to our conveniently Visitors Center/Chamber of Commerce at 615 Hwy 120 East or visit our website at www.PottsboroChamber.com. Whether you arrive by car, boat, plane, bicycle or motorcycle, once you get here, you won't want to leave and that's why our motto is:

POTTSBORO
COME PLAY. COME STAY.

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On Lake Texoma

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Phone: (903) 463-3999

eisenhoweryachtclub.com

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FlowingWellsResort.com

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• The Island Bar & Grill

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• Plano Marine Service Center

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• Plano Marine Yacht Sales

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• Highport Fuel Dock

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highport.com

highport@shmarinas.com

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millcreekresortandmarina.com

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(903) 523-4211

walnutcreekresort.com





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bridgeviewmarinaandresort.com

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(580) 924-6240
willowspringsmarina.com

SHERMAN

Texas

Welcome to Sherman!

The City of Sherman is growing faster than ever with new manufacturing, more shopping, more restaurants, entertainment, and new home construction providing available housing for our growing community.

Sherman is well known for the arts. Music, theater, murals, paintings and much more provide opportunities to spend time in Sherman. The Finley Theater and Sherman Community Players provide entertaining productions throughout the year. The Sherman Symphony Orchestra provides many professional concerts for all ages. The Sherman Museum hosts exhibits from early years in our city. The Sherman Tourism Department features amazing bands entertaining at our June and July outdoor concerts. You will find great shopping in Downtown Sherman and lots more at the Sherman Town Center.

Sherman is one of the friendliest cities you will find. The community spirit will entice you to make Sherman your place to visit and make it your home. This is an exciting time to be in Sherman! Join us for a day of shopping, a weekend enjoying the friendly atmosphere and join us to see what a wonderful place we live in.

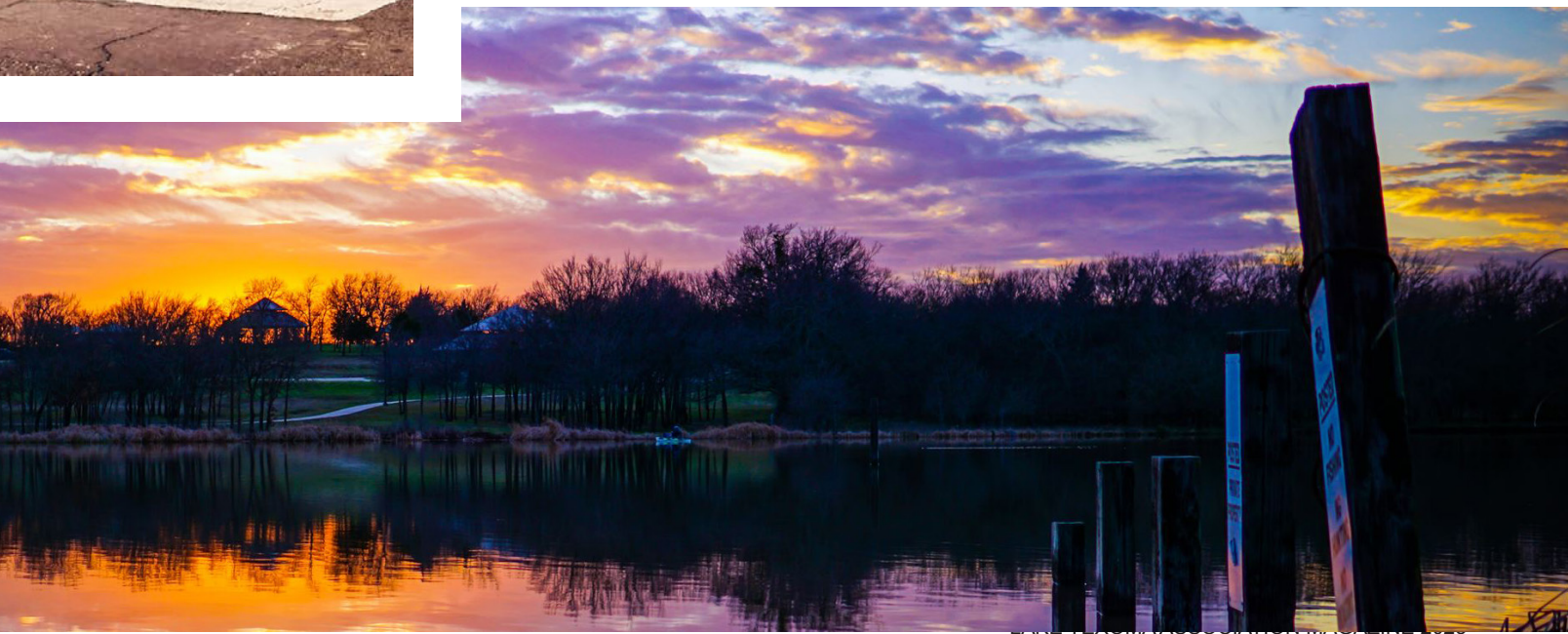
The Sherman Chamber of Commerce is proud to play a leadership role during this time of growth. We are happy to serve our diverse business community.

Make Sherman your new home!



Sherman

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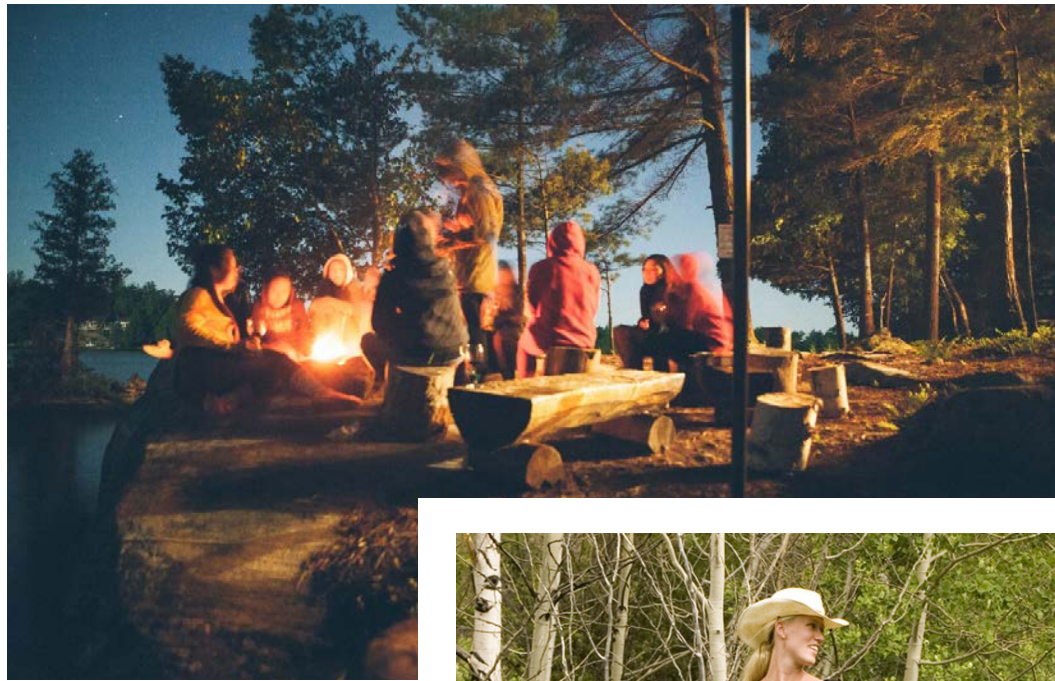
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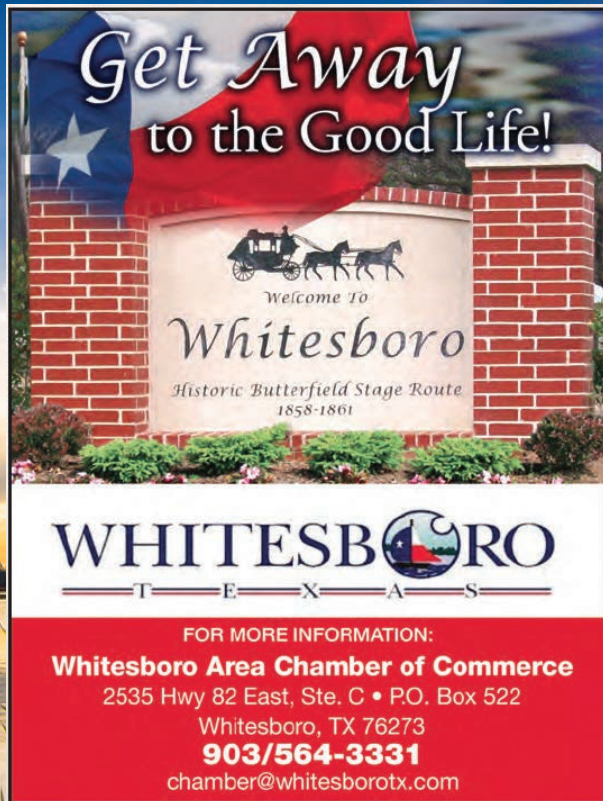
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WHITESBORO

Texas



Whitesboro is ideally situated to live, shop, play and relax. Located in west Grayson County at the crossroads of US Hwy 82 and US Hwy 377, the city is only an hour North of the Dallas-Ft Worth metroplex, and approximately 2 hours South of Oklahoma City.

Our small-town atmosphere is supported by family bonds, friendships and community involvement in everything from education and preservation to beautification, events and much more. Whitesboro has many quaint little shops ranging from antiques to boutiques, an old fashion soda fountain, restored old church and the Younger-Sullivan House among others. Accommodations in and around Whitesboro include motels, cabins, campgrounds and RV parks. Our community also has equine facilities, ranches and a leading horse industry.

Downtown Whitesboro has been home to the Annual Peanut Festival since 1965. The event is held the third Saturday in October each year. This festival draws crowds in excess of 10,000 during the one-day event. Free ad-



*Forget not that the earth delights
to feel your bare feet and the winds
long to play with your hair.*

~ Khalil Gibran ~

mission with food, crafts, displays, entertainment stages,
a parade, carnival and fun for the entire family. Also, don't forget the 4th of July weekend rodeo and the downtown Christmas events.

With Lake Texoma just 12 miles north on Hwy 377, Whitesboro is very close to the lake's excellent striper fishing, sail and power boating, camping and swimming. Lake Ray Roberts, just 15 miles south on Hwy 377, offers additional opportunities for outdoor recreation and water sports.

Visitors can enjoy the peace and quiet on a stroll on one of the hiking trails or the wildlife at Hagerman Wildlife Refuge on the Big Mineral Arm of Lake Texoma. The refuge is home to many species of migrating birds and waterfowl. The visitor center offers information and a gift shop.



THINGS TO DO IN WHITESBORO

Banquet
March

Chamber On Tap
2nd Tuesday of month 8-9am

Mix& Mingle
3rd Tuesday of month 5-7pm

Breakfast with the Easter Bunny
April

T-Ball & 8 Y Tournament
April or May

Chili Cook-Off
September

Peanut Festival
October 21st

Christmas Parade
December 1st

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www.firstunitedbank.com

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www.firstunitedbank.com

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Johnston County Chamber Of Commerce

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www.johnstoncountyokchamber.com

Lake Church of Texoma

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www.lake.church

Lake Eufaula Association

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(918)689-7751
www.visitlakeeufaula.com

Marshall County Chamber Of Commerce

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sdewald@reiok.org

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Sherman Chamber of Commerce

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Sherman Department of Tourism

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Sherman, TX 75091
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www.shermantx.org

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118 W Lamar St, Sherman, TX

Free

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SHERMAN JAZZ MUSEUM

Open Thursdays, 1- 5

201 E. Lamar St Sherman, TX

<https://shermanjazzmuseum.com/>

This unique museum includes vinyl albums with liner notes, rooms that feature such artists as Ella Fitzgerald and Doc Severinsen. Additionally, jazz music are featured.

THE SHERMAN MUSEUM

301 S. Walnut, Sherman TX

903-893-7623

<https://theshermanmuseum.org/>

Community museum features artifacts found in a typical historical Texan home, general store, as well as items of Americans who lived in the area. The museum also has featured exhibits, such as living history and archeological presentations.

HARBERLIFE MUSEUM

4703 Texoma Pkwy, Sherman TX

903-771-1134

<https://tinyurl.com/ydk9vy6w>

Adults & Children over 12: \$5 donation, Children are free,

This locally sponsored and volunteer-run museum has many big game exhibits from around the world. The museum also has a variety of African artifacts on display.

DENISON

EISENHOWER BIRTHPLACE STATE HISTORIC SITE

609 S. Lamar Street, Denison TX

903-465-8908

<https://tinyurl.com/pr65et7d>

No charge for walking tour,

Adults \$4, Children 6 - 16 \$3,

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Visit the house in which Dwight "Ike" Eisenhower was born in 1890. Antique furniture and memorabilia from Eisenhower's presidency are throughout the house and museum.

GRAYSON COUNTY FRONTIER VILLAGE AND MUSEUM

111 Rc Vaughn Drive, Denison TX

903-463-2487

<http://www.graysoncofrontiervillage.us/>

Adults \$5, Children 6-18 \$3

Grayson County Frontier Village and Museum is a replica pioneer village and museum. Filled with artifacts from the start of the county, this low-cost historical village allows visitors to visit the past.

RED RIVER RAILROAD MUSEUM

124 W. Main Street, Denison TX

903-463-5289

<http://redrivrailmuseum.org/>

This museum, sponsored by the local historical society, has displays with artifacts from the founding of the local train depot. The museum includes information on train safety as well as the history of trains in North Texas.

PERRIN AIR FORCE BASE

436 McCullum Ave, Denison, TX

903-786-8741

<http://perrinafbhistoricalmuseum.org/>

The airfield and base is on display for history buffs, and members of the Armed Forces to enjoy. The field was an active military base from 1941-1971.

DURANT

FORT WASHITA

3348 OK-199, Durant, OK

580-924-6502

<https://tinyurl.com/2p8p8xad>

Built in 1842 as the southernmost military base in the United States at that time, Fort Washita is a site of conflict and peace throughout the nation's history. The base is now ran and preserved by the Chickasaw Nation and Oklahoma Historical Society.

THREE VALLEY MUSEUM

401 W Main St, Durant, OK

580-920-1907

<http://threevalleymuseum.com/>

This museum highlights the life and culture of settlers of Oklahoma during the early 1900's. The museum also has items used by Native American tribes during that time. The museum is named after the book Queen of the Three Valleys, written by Henry McCreary about Durant, Oklahoma.

TISHOMINGO

CHICKASAW NATIONAL CAPITOL BUILD- ING AND MUSEUM AND CHICKASAW COUNCIL HOUSE MUSEUM

411 W 9th St, Tishomingo, OK

(580) 371-9835

<https://tinyurl.com/2p897z4p>

Built in 1898, this building served as the Chickasaw Nation's capital from until 1910. The building was repurchased by the Chickasaw Nation in 1998. Currently the building serves as a museum of Chickasaw culture and reminds visitors of the struggles native people endured to regain independence.

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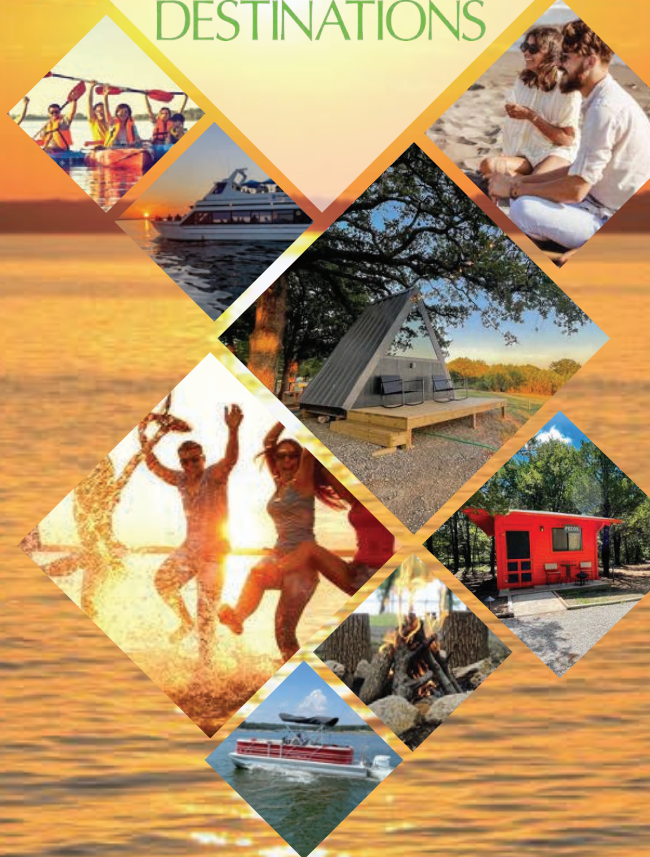


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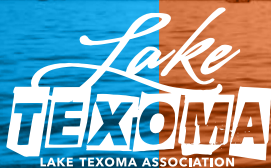
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