

**MINUTES
LAKE TEXOMA ASSOCIATION
BOARD OF DIRECTORS MEETING**

**Tuesday, December 12, 2017
Skooners at Tanglewood
290 Tanglewood Circle
Pottsboro, TX**

1. Opening: 11:45 am

President Bain opened the meeting.

2. Roll Call: Quorum

Members Present: William Bain, Christie Bliss, Kristie Cannon, Marsha Cordle, Lindsay Harber, Rick Lemon, Ed Mathews, Bill Ptomey, Gigi Rhoten, Kenny Wheeler

Members Absent: Jason Cottingame, Carolyn Fajardo, Mignon Gentry, Angel Green, Pam Young

Guests: Mitch McCarter, Donna Dow

3. Minutes Approval:

Approval of October 17th minutes; Motion by Bill Ptomey; 2nd by Christie Cannon; motion passes

4. Financial Report: Terri Weir

Weir provided the board with an up-to-date balance sheet and explained recent expenses. Weir informed board of up to date 2018 Guide sales and when the guide will be ready.

Approval of financial report: Motion by Ed Mathews; 2nd by Angel Green. Motion passes.

5. Director's Report: Terri Weir

Director Weir updated the board on the past months activities, meetings attended, and possible future fundraiser events. The new 2018 guide will be delivered to our office next week. The BOD was informed that the LTA has received additional reimbursement from the OTRD, due to the OTRD having an overage. LTA staff attended the Mega Mixer and the Lt. Governor's Travel & Tourism Summit on and will attend the upcoming Lake Texoma Stakeholders Meeting and the Army Corps. of Engineers real estate meeting. A calendar for the 2018 meetings was provide to the BOD. Upcoming event dates were also provided. Director Weir presented dates to the BOD for a fish cook-off between fishing guides, which will serve as a fundraiser for the LTA being held February 18th at Loose Wheels in Denison; the Burning of the Socks will be March 17th; and the Bash for Cash will be held August 2nd. The LTA is considering another possible dinner cruise for the fall.

6. President's Report: President Bain spoke to the BOD regarding the importance of attending the monthly BOD meetings and thanked everyone in attendance.

7. USACE Report: No representative

8. Chamber Update: Kenny Wheeler informed the board that Marshall County has hired a new chamber director. The new director is Kelsey Brown. The chamber hours will be M-F; 8:30am-2:30pm.

9. Old Business

None

10. New Business

a. President Bain asked for a vote on closing the LTA office the week of Christmas.

Motion to close the LTA office the week of Christmas: Motion made by Christie Bliss; 2nd made by Kristie Cannon.

b. Approval of new LTA member:

Living the Lake Life Services, LLC: Motion made by Kenny Wheeler; 2nd made by Marsha Cordle; Motion passes.

11. Committee & Special Reports-None

Adjourn: Ed Matthews made a motion to adjourn; Kristie Cannon made a 2nd; Motion passes.

Adjourn: 12:15