

**MINUTES
LAKE TEXOMA ASSOCIATION
BOARD OF DIRECTORS MEETING**

**Tuesday, September 26, 2017
Rustico Restaurant
506 W. Chestnut St., Denison, TX.**

1. Opening: 11:41 am

Executive Director Weir opened the meeting.

2. Roll Call: Quorum

Members Present: Christie Bliss, Jason Cottingame, Carolyn Fajardo, Lindsay Harber, Ed Mathews, Gigi Rhoten, Pam Young

Members Absent: Will Bain, Kristie Cannon, Marsha Cordle, Rick Lemon, Bill Ptomey, Kenny Wheeler

Guests: Ginny Mapp, Chris Mapp, Donna Dow

Shay Harrison-USACE, Tommy Holder

3. Minutes Approval:

Approval of August 15th minutes; Motion by Christie Bliss; 2nd by Ed Matthews; motion passes

4. Financial Report: Terri Weir

Weir provided the board with an up-to-date balance sheet and explained recent expenses. Weir informed board of UTD 2018 Guide sales and informed the board that any golf registrations and hole sponsorships will be refunded.

Approval of financial report: Motion by Jason Cottingame; 2nd by Pam Young. Motion passes.

5. Director's Report: Terri Weir

Director Weir updated the board on the past months activities, meetings attended, and possible future fundraiser events. The golf tournament has been cancelled and parties have been notified. The LTA partnered with Texoma Destinations and offered a Gilligan's Island Cruise on September 17th. The cruise was successful and the LTA made \$1260 with minimal work on the part of the LTA. The LTA is looking at scheduling another cruise, possibly to coincide with the 2018 Burning of the Socks event. Texoma Destinations has allowed the LTA to place an informational kiosk in their Tackle Box store with guides and LTA information. Approximately \$42000 in ads has been sold for the 2018 Guide to Lake Texoma. We are on track with last year's sales and the Herald Democrat is also selling ads on our behalf. The Red River Water Conference was attended by Weir and Cottingame. An update on information received at the conference was given by Cottingame. Ads have been purchased and placed in a Wichita Family magazine and in a Thunder magazine. Executive Weir asked the board of directors to help share LTA information via social media and email. The BOD was given an updated BOD list. Weir asked for approval of the OTRD reimbursement paperwork for administrative costs, totaling \$9873.40.

Approval of OTRD reimbursement: Motion made by Carolyn Fajardo; 2nd made by Pam Young. Motion passes.

Angel Green gave the board some beneficial information regarding matching funds and how businesses filtering their marketing through the LTA can help the LTA potentially receive more funding in the future. The businesses would be required to use the LTA and OTRD logo in their marketing campaigns.

6. President's Report: None

7. **USACE Report:** Tommy Holder gave the board an update. The USACE has been busy executing their budget for the fiscal year. Five new restrooms have been purchased, Wi-Fi will be installed in some areas, and water lines on the Oklahoma side have been replaced. They were able to execute a request for \$3.2 million additional in funding and were approved.

Question regarding whether hazard marker buoys are the responsibility of the USACE. Holder informed that it is possible, but it depends on the location of the buoys. A description was given and Holder indicated that he did not think they have placed any buoys in that locations.

Question regarding the turbine replacement and if that project is still on track. Holder indicated that it is still on track and when the replacement happens, they will be operating with one turbine until the completion of the replacement and once the first one is completed, they will begin the replacement process of the other.

8. **Chamber Update:** Kenny Wheeler-absent; Donna Dow with the Denison Main Street Office was present and gave an update on upcoming events.

Denison Fall Fest-Oct. 7

Eisenhower Birthday Celebration (Eisenhower's granddaughter will be present)-Oct. 13-14

9. **Old Business**

None

10. **New Business**

- a. Approval of new BOD members:

Angel Green, Chickasaw Country- Motion made by Jason Cottingame; 2nd motion made by Ed Matthews; Motion passes.

- b. Approval of new LTA member:

Andrew Johnson Cabin Rental: Motion made by Christie Bliss; 2nd made by Carolyn Fajardo; Motion passes

Angel Green, inducted board member gave the board some insight into what her department does. Green indicated that Oklahoma businesses within Chickasaw Country can contact them for free advertising. Chickasaw Country may include the business in their guide, as well as on their website. These benefits are of no cost to the business owner. Chickasaw Country can share events in the area on their website and on social media.

11. **Committee & Special Reports-None**

Adjourn: Jason Cottingame made a motion to adjourn; Ed Matthews made a 2nd; Motion passes.

Adjourn: 12:18