

**MINUTES
LAKE TEXOMA ASSOCIATION
BOARD OF DIRECTORS MEETING**

**May 25, 2017
Lake Texoma Association Office
Kingston, Oklahoma**

1. Opening: 9:35am

Executive Director Weir opened the meeting.

2. Roll Call: Quorum

Members Present: Christie Bliss, Kristie Cannon, Marsha Cordle, Rick Lemon, Ed Mathews, Bill Ptomey, Kenny Wheeler

Members present via conference call: Edward Phillips, Gigi Rhoten

Members Absent: Bill Bailey, William Bain, Cathy Frazier, Debra Hass, Pam Young, Carolyn Fajardo

Guests:

3. Minutes Approval:

Approval of April 27th minutes: Motion by Bill Ptomey; 2nd by Christie Bliss. Motion carries.

4. Financial Report: Terri Weir

Weir provided the board with an up-to-date balance sheet and explained recent expenses.

Approval of financial report: Motion by Marsha Cordle; 2nd by Bill Ptomey. Motion carries.

5. Director's Report:

Executive Director, Weir gave the board an update on activities for the month, i.e. events and meetings attended and upcoming events that the LTA staff will be attending, such as, the Magnolia Festival. Weir has recently presented at the Durant Chamber, Durant Rotary, and at the LTAC meeting. Mrs. Weir informed the board that the LTA and the Herald Democrat have come to an agreement for the 2018 guide and explained the advantages of partnering with the Herald Democrat, including delivery of the Lake Texoma Guide to more cities further south in the Texas region. E.D. Weir informed the board that the Marshall County Tourism Board has approved giving \$5000 for fireworks. The required paperwork has been sent to the state for the OTRD funding.

Rick Lemon gave the board a recap of the LTAC meeting.

6. President's Report

No Report.

7. USACE Report: No Report.

8. Chamber Update:

Kenny Wheeler informed the board that the Marshall County Chamber BOD is still working on filling the vacancy of Chamber Director for Marshall County. They have narrowed it down. The Sand Bass Festival is the first week of June and

preparations have been completed. The chamber will have a table set up and will have Lake Texoma Guides available on the table.

9. Old Business

No Old Business.

10. New Business

- a. Brandi joining Leadership Durant.

Brandi informed the board that there is an upcoming opportunity for her to join Leadership Durant and gave information on what the program is and how it could be beneficial. There was discussion regarding specifics and advantages in doing so. It was brought up that the meetings will conflict with the monthly LTA BOD meetings. Several members indicated they think this is a good idea and think it will be beneficial, as well as a very affordable price. A motion was brought before the board to possibly change the meeting days/times, and location to be changed to various locations around Lake Texoma. **The new LTA BOD potential meeting day/time will be the third Tuesday at 12:00pm.** If this is a major conflict for those who were not in attendance, the board will revisit and revote. The June meeting will stand on current schedule of June 22nd at 9:30am. If a board member was not present at this meeting and has a conflict with the new proposed day/time of meeting, please give feedback.

Motion to approve Brandi joining Leadership Durant and the LTA paying \$350 for Brandi to take part in Leadership Durant, made by Marsha Cordle; 2nd by Kristie Bliss. Motion Carries.

Motion to change the monthly LTA BOD meetings made by Christie Cannon; 2nd by Ed Phillips. Motion carries.

- b. Approval of new members: 903 Brewery and Carolyn Fajardo

Motion to approve new members made by Kenny Wheeler; 2nd by Rick Lemon. Motion Carries.

11. Committee & Special Reports

- a. Brandi gave the board an update on the status of the Bash, with numbers of sponsorships, tickets sold, and financials this year vs. last year. A question about reduced room pricing was asked. Marsha Cordle stated that Tanglewood would discount the rooms to \$89 for the night of the Bash.
- b. Brandi presented the board with new membership application packets and asked the board to assist the LTA staff in handing out packets to potential new members in the Lake Texoma Region. The goal is to reach more potential members and to help increase the LTA membership, as well as to get the information out about the LTA and what the organization does, the benefits of joining, and other pertinent information. Members took membership packets to hand out.

Adjourn: Kenny Wheeler made a motion to adjourn; 2nd was made by Rick Lemon. Motion Carries.

Adjourn: 10:29