

**MINUTES
LAKE TEXOMA ASSOCIATION
BOARD OF DIRECTORS MEETING**

**March 23, 2017
Lake Texoma Association Office
Kingston, Oklahoma**

1. Opening: 9:36am

President Will Bain opened the meeting at 9:36am.

2. Roll Call: Quorum

Members Present: Will Bain, Bill Bailey, Christie Bliss, Marsha Cordle, Chris Duroy, Cathy Frazier, Debra Hass, Rick Lemon, Ed Mathews, Gigi Rhoten, Bill Ptomey, Kenny Wheeler, Pam Young

Members present via conference call: Edward Phillips

Members Absent: Bill Bailey, Greg Johnson

Guests: Ben Carr and Eddie Jowers with Texoma Shores

3. Minutes Approval:

**January 26th minutes– Motion by Deb Hass; 2nd by Kenny Wheeler; motion passes
February 23rd minutes-Motion by Bill Bailey; 2nd by Pam Young; motion passes**

President Bain explained that, moving forward, in order to follow the statutes of the OTRD, we need an OKLAHOMA quorum to pass any items regarding our funding from the Oklahoma Recreation and Tourism Department. Only in these instances Texas board members will abstain from voting to keep to the statutes.

4. Financial Report: Carolyn Fajardo

Carolyn Fajardo updated the board on the three financial accounts and their current balances. Ms. Fajardo informed the board that she now has remote access to the LTA financials, which will assist her in preparing monthly statements.

5. Director's Report:

Terri Weir, LTA Executive Director gave the board an update. Terri informed the board of the past month's activities. Weir stated that the LTA wants to look at attending more RV shows in the future due to a large turnout, and plans on having a booth at the Magnolia Festival in June. The board was informed that guides have been delivered to every member in the guide and then to other locations. The LTA has received the \$40,000 back from the state for expenses from the guide. Mrs. Weir informed the board that the website has been updated with staff pictures and bios. Also, a page listing LTA members has been added and links to businesses will be added in the future. The board was informed about the new billboard that is up along Hwy. 70, located next to Whataburger. E.D. Weir, spoke about the Burning of the Socks and the turnout at various venues around the lake. The board was informed that the back-office doors will soon be replaced, due to the deterioration and possible safety issue of the doors. Terri is also going over the FY 16-17 budget and will begin working on the FY 17-18 budget. Mrs. Weir also informed the board that Lake Texoma was voted "Best Lake" by The Best of Chickasaw Country.

6. President's Report:

President Bain informed the board that First United Bank has committed to a "Royal Flush" sponsorship for the Bash.

7. USACE Report: No representative

8. Chamber Update: Kenny Wheeler

The Marshall County Chamber is still working on hiring a new director and hope to have that finalized soon. They have met with Chickasaw Country regarding a new director and partnership.

9. Old Business

- a. **Bylaws vote: Cathy Frazier made a motion to approve; Bill Ptomey made a 2nd; motion passes.**
- b. **Addition of Terri Weir as a signer on bank accounts: Kenny Wheeler made a motion; Pam Young made a 2nd; motion passes.**
- c. **Approval of new members: Rick Lemon made a motion; Deb Hass made a 2nd; motion passes.**

10. New Business

- a. Proposal of moving board members Chris Duroy, Greg Johnson, and Ed Phillips to and Executive Advisory Board for the Lake Texoma Association.

Ed Matthews made a motion; Kenny Wheeler made a 2nd; motion passes.

- b. Discussion regarding the LTA potentially joining the McKinney Chamber of Commerce. E.D. Weir will research.

11. Committee & Special Reports

Cathy Frazier gave the board an update regarding the 2017 Bash for Cash. Information was provided regarding auction items, flyers, and sponsorships.

Chris Duroy gave the board an update on the state park situation.

Pam Young gave some information regarding meetings that Congressman Mullins will be having in the area on April 7th.

Adjourn: Ed Matthews made a motion to adjourn; Kenny Wheeler made a 2nd; motion passes. 10:35am