

**MINUTES
LAKE TEXOMA ASSOCIATION
BOARD OF DIRECTORS MEETING**

**Tuesday, August 15, 2017
Chickasaw Pointe Golf Club
Kingston, Oklahoma**

1. Opening: 11:45 am

President Will Bain opened the meeting.

2. Roll Call: Quorum

Members Present: William Bain, Christie Bliss, Kristie Cannon, Marsha Cordle, Jason Cottingame, Carolyn Fajardo, Rick Lemon, Ed Mathews, Bill Ptomey, Gigi Rhoten, Kenny Wheeler, Pam Young

Members Absent: Lindsay Harber (member elect)

Guests:

Shay Harrison-USACE, Jeremy Harvey-USACE; Chris Duroy-Marshall County Commissioner

3. Minutes Approval:

Approval of July 18th meeting minutes: Motion by Bill Ptomey; 2nd by Kenny Wheeler. Motion carries

4. Financial Report: Terri Weir

Weir provided the board with an up-to-date balance sheet and explained recent expenses. The CDs and the sale of the van have been updated in the system.

Approval of financial report: Motion by Kristie Cannon; 2nd by Bill Ptomey. Motion carries.

5. Director's Report: Terri Weir

Director Weir updated the board on the past months activities, meetings attended, and possible future fundraiser events. The 2017 Golf Tournament will be October 13th at Tanglewood. LTA staff is looking into possible digital advertising as another avenue to promote the Lake Texoma region. Weir updated the board on recent advertising that was purchased. LTA staff is currently working on the 2018 Lake Texoma Guide. The final paperwork for OTRD has been approved for fiscal year '18. The LTA will possibly put a kiosk at Texoma Destinations with informational resources. The LTA is hoping to have merchandise for sale very soon.

6. President's Report: William Bain

President Bain gave a recap of the LTAC meeting that was held in the LTA office on July 24th. Bain feels that the Corps is doing their best to work with us. He also stated that the group will remain as it has been in years past and will continue to be a thriving and effective organization.

7. USACE Report:

Shay with the Corps was present and gave the board an update. He said it is a busy time for them and they have a few big projects going. They are updating bathrooms in water lines in some areas. He also indicated that Highport was selected for the lease of North Island.

8. Chamber Update: Kenny Wheeler

No one has been hired on as the chamber director for Marshall county. Nothing to report.

9. Old Business

10. New Business

a. Approval of new BOD members:

Jason Cottingame: **Motion made by Carolyn Fajardo; 2nd made by Marsha Cordle. Motion carries.**

Lindsay Harber: **Motion made by Carolyn Fajardo; 2nd made by Kenny Wheeler. Motion carries.**

b. We would like to have a representative with the Chickasaw Nation as a board member. Kristie Cannon will check with some of her contacts.

11. Committee & Special Reports

a. Chris Duroy informed the board that he is looking into updating the bylaws for the tourism board for Marshall County. 20% of hotel tax money received by Marshall County goes to tourism.

b. Brandi updated the board on the upcoming golf tournament regarding hole sponsorship and teams.

Adjourn: Kenny Wheeler made a motion to adjourn; Carolyn Fajardo made a 2nd. Motion carries.

Adjourn: 12:23