

## MEMBERSHIP APPLICATION

### Annual Membership Dues

*Billed at time of application & every year in January*

Senior Citizens (65 or older).....	\$50
Individual (Single or Married Couple).....	\$75
Business Memberships:	
Small (1-5 employees).....	\$150
Large (6-15 employees).....	\$250
Corporation (15 plus employees).....	\$350

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Your membership donation is much appreciated and ensures the LTA is able to continue to carry out its important mission to Preserve, Protect, and Promote Lake Texoma and the surrounding region.

Please make checks payable to LTA & return completed application to address below:

Lake Texoma Association  
PO Box 610 Kingston, OK 73439

Or Sign Up & Pay Online:  
[www.LakeTexomaOnline.com/aboutus/](http://www.LakeTexomaOnline.com/aboutus/)



## HISTORY



*Photo courtesy of Texoma Destinations*

The Lake Texoma Association was founded in 1954 to accomplish tasks that were too great for stakeholders and individuals of the Texoma region to achieve on their own. The Lake Texoma Association is a non-profit, organized in the state of Oklahoma, which has grown over the last 60+ years by playing a major role in the Texoma regional preservation of the lake itself and to the economies of the communities throughout the Texoma region in both Oklahoma and Texas.

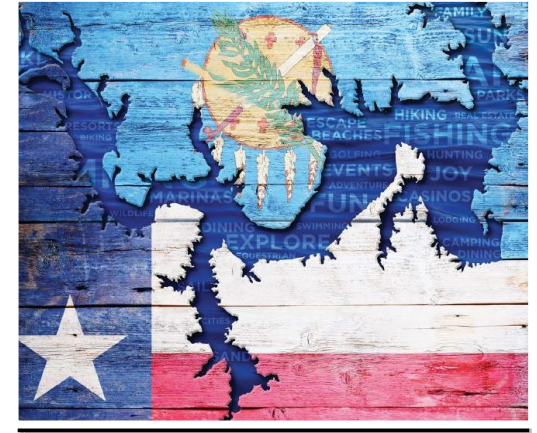
We share information and updates from our members, stakeholders, and get together with those of mutual interests to participate in events with individuals from the Texoma region to share knowledge that keeps our region alive and viable by continuing to draw visitors to share our beautiful water resource and support the Texoma regional economy.

Become a member today and join us to be “in the know” on information concerning the Lake Texoma Region.

Lake Texoma Association  
Phone: 580-564-2334  
Fax: 580-564-2344  
Email: [LTAInformation@sbcglobal.net](mailto:LTAInformation@sbcglobal.net)

# LAKE TEXOMA ASSOCIATION

## MEMBERSHIP APPLICATION



Where Two Great States  
Meet One BIG Lake

LAKE  
*Texoma*  
REGION

[www.LakeTexomaOnline.com](http://www.LakeTexomaOnline.com)



# LAKE TEXOMA ASSOCIATION MISSION

The Lake Texoma Association is a 60+ year non-profit dedicated to the mission of Protecting, Preserving, and Promoting Lake Texoma and the surrounding regions, both in Oklahoma and Texas. This is accomplished with the support of like minded Stakeholders, such as yourself, our members, community leaders and volunteers.

Join us TODAY!!



Photo courtesy of David Cypert



Photo courtesy of Cyn Turner

## Membership Benefits

- Complimentary business listing and exclusive opportunities in the widely distributed *Guide to the Lake Texoma Region* which is published annually and distributed throughout Travel Information Centers and businesses in Oklahoma and Texas.
- Representation at travel shows and exhibitions in our target markets including Dallas/Fort Worth, Oklahoma City and every area in-between.
- Complimentary membership website listing for your business and exclusive advertising opportunities on LakeTexomaOnline.com. Mentions and shares through social media of membership activities.
  - ✓ Website averages 90,000 views annually.
  - ✓ Facebook, Twitter, Instagram, Google +
- Notification via email and newsletters on important issues affecting the Texoma region, as well as, Texoma regional events and activities.
- Sponsorship opportunities at the many LTA annual lake wide events, membership socials, educational meetings and communication outlets.

### LTA MISSION:

- Strive for the preservation and protection of Lake Texoma and the surrounding region, including the watershed and major tributaries, the Red and Washita Rivers, in order to ensure the longevity of our beautiful water resource.
- Promote tourism and recreation throughout the Lake Texoma region, in Oklahoma and Texas, to ensure continued economic vitality and development in the Texoma Region.

### LTA ACCOMPLISHMENTS:

- Instrumental in the addition of recreation to the official purpose of Lake Texoma to give our region a seat at the table on decisions affecting the Texoma regional economy.
- Influential in the formation of the Lake Texoma Advisory Committee (LTAC) which provides input to the USACE for lake management and includes Stakeholders such as power & water supply users, Texoma region community leaders, Federal and State Legislators, environmental entities, as well as recreational users.
- Monitors legislation and regulation initiatives that affect Lake Texoma and the Texoma region. The LTA Partners with regional stakeholders to determine mutually beneficial recommendations and alternatives.

### LTA FUNDING:

- Oklahoma Tourism and Recreation Department
- Membership Dues
- Annual Events and Cooperative Tourism Opportunities, including the official publication "Guide to the Texoma Region."

